##

### Purpose--- To find the campaign performance, we want to see the launch date and the funding goal outcome.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| country | (All) |  |  |  |  |
|  |  |  |  |  |  |
| **Count of outcome** | **Column Labels** |  |  |  |  |
| **Row Labels** | **canceled** | **failed** | **live** | **successful** | **Grand Total** |
| film & video/animation |  | 100 |  |  | 100 |
| film & video/documentary |  |  |  | 180 | 180 |
| film & video/drama |  | 80 |  |  | 80 |
| film & video/science fiction | 40 |  |  |  | 40 |
| film & video/shorts |  |  |  | 60 | 60 |
| film & video/television |  |  |  | 60 | 60 |
| food/food trucks | 20 | 120 |  |  | 140 |
| food/restaurants |  | 20 |  |  | 20 |
| food/small batch |  |  | 6 | 34 | 40 |
| games/mobile games |  | 40 |  |  | 40 |
| games/tabletop games |  |  |  | 80 | 80 |
| games/video games |  | 100 |  |  | 100 |
| journalism/audio | 24 |  |  |  | 24 |
| music/classical music |  |  |  | 40 | 40 |
| music/electronic music |  |  |  | 40 | 40 |
| music/faith |  | 40 | 20 |  | 60 |
| music/indie rock |  | 20 |  | 140 | 160 |
| music/jazz |  | 60 |  |  | 60 |
| music/metal |  |  |  | 20 | 20 |
| music/pop |  |  |  | 40 | 40 |
| music/rock |  |  |  | 260 | 260 |
| music/world music | 20 |  |  |  | 20 |
| photography/nature |  | 20 |  |  | 20 |
| photography/people |  | 20 |  |  | 20 |
| photography/photobooks |  | 57 |  | 103 | 160 |
| photography/places |  | 20 |  |  | 20 |
| publishing/art books | 20 |  |  |  | 20 |
| publishing/children's books |  | 40 |  |  | 40 |
| publishing/fiction |  | 40 |  |  | 40 |
| publishing/nonfiction |  |  |  | 60 | 60 |
| publishing/radio & podcasts |  |  |  | 20 | 20 |
| publishing/translations | 10 | 47 |  |  | 57 |
| technology/gadgets |  | 20 |  |  | 20 |
| technology/hardware |  |  |  | 140 | 140 |
| technology/makerspaces |  | 11 |  | 9 | 20 |
| technology/space exploration | 18 | 2 |  | 40 | 60 |
| technology/wearables | 60 | 120 |  | 20 | 200 |
| technology/web | 100 | 60 |  |  | 160 |
| theater/musical | 20 | 60 |  | 60 | 140 |
| theater/plays |  | 353 | 19 | 694 | 1066 |
| theater/spaces | 17 | 80 | 5 | 85 | 187 |
| **Grand Total** | **349** | **1530** | **50** | **2185** | **4114** |